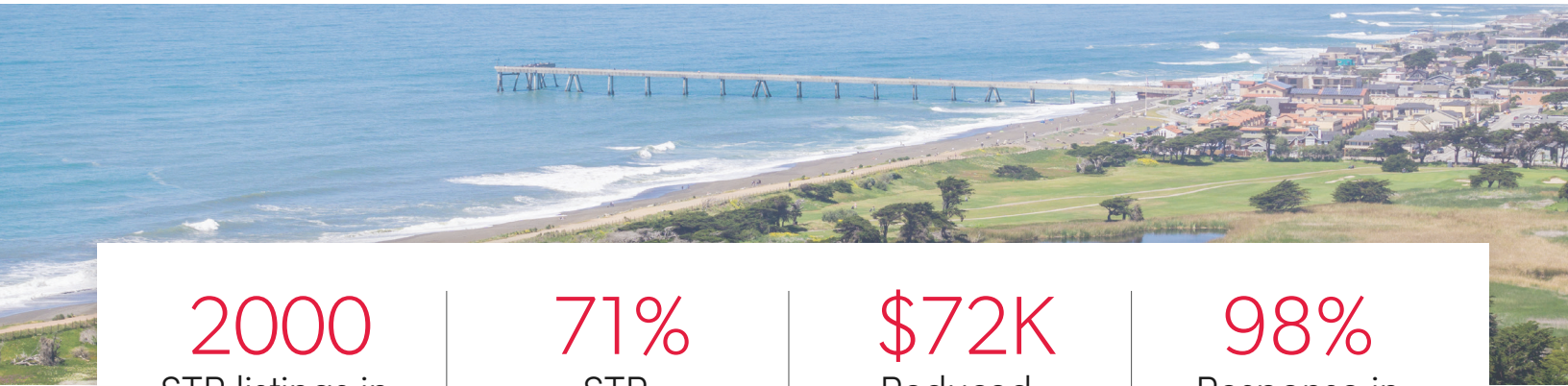




Marin County, California

How Marin County created a higher reach to rental owners and built better capability for code compliance



2000

STR listings in
2020

71%

STR
compliance in
the county

\$72K

Reduced
backlog and
back taxes

98%

Response in
non-compliant
outreach

OVERVIEW

Granicus Host Compliance provided the tools to more easily research and verify addresses while using staff time and resources more efficiently.

SOLUTION

Implementing Host Compliance software from Granicus made an immediate impact on Marin County's ability to monitor STRs and maintain effective compliance communications with property owners.

RESULTS

Granicus Host Compliance created immediate results. After a successful pilot in 2019, Marin has structured a quarterly program to stay on top of STR compliance.

MUST HAVE SOLUTION

HOST COMPLIANCE

“ Granicus provides us a breakdown of the estimated revenues that the owner is going to get from the property. That helps us to determine how much revenue we can generate from one property through taxing.

- Ashia Ismail, Collections Manager for Finance, Marin County