



Resolution No. 10 157

**A RESOLUTION OF THE BUTTE COUNTY BOARD OF SUPERVISORS  
APPROVING THE ACTION PLAN FOR BUTTE COUNTY GENERAL PLAN  
2030**

WHEREAS, pursuant to Article 6, sections 65300 *et seq.* of the California Government Code, Butte County has prepared a comprehensive update to its general plan, known as Butte County General Plan 2030; and

WHEREAS, actions included in Butte County General Plan 2030 consist of implementation measures, procedures, or techniques intended to help achieve specified goals in the plan; and

WHEREAS, California Government Code section 65400 requires local jurisdictions to identify a reasonable and practical means for implementing the general plan or elements of the general plan, so that it will serve as an effective guide for orderly growth and development, preservation and conservation of open-space land and natural resources, and the efficient expenditure of public funds relating to the subjects addressed in the general plan; and

WHEREAS, section 65400 further requires submittal of an annual report to the legislative body, the Office of Planning and Research, and the Department of Housing and Community Development, documenting the status of the plan and progress in its implementation, as well as progress in meeting its share of regional housing needs, and local efforts to remove constraints to the maintenance, improvement, and development of housing; and

WHEREAS, reasonable, practical, and efficient implementation of the general plan, as well as annual reporting, may be facilitated by the preparation, annual review and annual update of an action plan implementing the general plan; and

WHEREAS, all actions identified in Butte County General Plan 2030 have been incorporated into the Action Plan for Butte County General Plan 2030; and

WHEREAS, the Action Plan for Butte County General Plan 2030 has been referred to participating lead County agencies for review and comment; and

WHEREAS, the Action Plan for Butte County General Plan 2030 incorporates comments by participating County agencies as needed to render implementation of actions in the Action Plan reasonable, practical, and efficient; and

WHEREAS, on September 9, 2010, the Butte County Planning Commission, under Resolution No. 10-24, recommended to the Board of Supervisors adoption of Butte County General Plan 2030; and

WHEREAS, on September 9, 2010, the Butte County Planning Commission, under Resolution No. 10-25, recommended the Draft Action Plan for Butte County General Plan 2030 to the Board of Supervisors for approval; and

WHEREAS, on October 26, 2010, the Board of Supervisors reviewed the Draft Action Plan for Butte County General Plan 2030.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors approves the Action Plan for Butte County General Plan 2030, as shown under Attachment 1.

DULY PASSED AND ADOPTED this 26<sup>th</sup> day of October 2010, by the following vote:

AYES: SUPERVISORS DOLAN, KIRK, LAMBERT, YAMAGUCHI, AND CHAIR CONNELLY

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

  
\_\_\_\_\_  
Bill Connelly, Chair  
Butte County Board of Supervisors

ATTEST:  
Paul Hahn, Chief Administrative Officer  
and Clerk of the Board of Supervisors

  
\_\_\_\_\_  
Deputy

## ACTION PLAN

This Action Plan outlines projects that should be completed within the first five years after the County adopts General Plan 2030 in order to begin its implementation, as well as those that would be completed in subsequent years. It includes a responsible party or agency, an estimated budget, and a schedule for when each project will occur within the first five years after General Plan 2030 adoption. Cost estimates for projects scheduled to take place after the first five years are to be determined in future Action Plan Updates. All dollar amounts account for a 2 percent annual inflation rate.

The Action Plan is organized by General Plan element. The completion of actions is contingent upon the availability of funding resources. Actions which are already underway, or which will continue over time after initial implementation, are shown as “ongoing”. Recurrent or annual actions are displayed with a check mark for each relevant year. Actions which have been completed, or which will be completed as part of the Butte County General Plan 2030 process, have the relevant information displayed in the “Estimated Cost” column.

### Post General Plan 2030 Adoption Strategy

The Action Plan’s main purpose is to set forth the variety of actions contained within the adopted General Plan 2030 to be implemented during the 20-year planning horizon, until the year 2030. Recognizing that the adoption of General Plan 2030 legally sets land use policy throughout the unincorporated area of Butte County, a strategy is set forth below to address any corrections that may arise from time to time after General Plan 2030 adoption.

General Plan 2030 is intended to be a living, dynamic, and comprehensive document. Given all the properties, as well as goals, principles, and actions, covered by General Plan 2030, it is possible that there are errors that may need to be corrected. In cases where an individual believes inconsistencies, text corrections or mapping errors warrant adjustments to the General Plan 2030 Land Use map or various elements of General Plan 2030, the individual should inform Planning Division staff, and the matter will be presented to the Board of Supervisors to determine whether Butte County should initiate an amendment to General Plan 2030. If the Board directs, the County would be responsible for preparing and initiating a General Plan

Amendment for consideration by the Planning Commission and Board of Supervisors, in accordance with Section 65358 of the Government Code.

To help the County determine whether a General Plan Amendment should be initiated, an individual must present all the relevant facts and information that clearly demonstrate that an error was made. All other instances of amendment to Butte County General Plan 2030 would need to follow Section 65358 of the Government Code, any rules in the Zoning Ordinance, and require payment of all fees and making all applications necessary under County rules to consider a General Plan Amendment and/or Rezone.

The County shall be responsible for scheduling any General Plan Amendments for adoption. The County will take all measures necessary to ensure that no mandatory element of the General Plan shall be amended more frequently than four times during the calendar year in accordance with Government Code Section 65358 (b).

**Table AP-1 ACTION PLAN**

**ACTION PLAN**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost	
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30		
<b>Land Use Element</b>											
LU-A5.1	Audit current land-use permit processes to identify opportunities to streamline permit processes for small business owners.	Development Services Dept.	Public Works Dept., Public Health Dept., Fire Dept., Agricultural Commissioner	✓ ongoing							Use existing staff and budget.
LU-A5.2	Develop and publish one-page print- and web-based summaries describing the types of land-use permits that small business owners may seek, and explaining the major steps in the permit process for each.	Development Services Dept.	Public Works Dept., Public Health Dept., Fire Dept., Agricultural Commissioner	✓ ongoing							Use existing staff and budget.
LU-A5.3	Review existing County land-use permit fees for business owners and determine whether there are any conditions under which these fees could be reduced.	Development Services Dept.	Public Works Dept., Public Health Dept., Fire Dept., Agricultural Commissioner	✓ ongoing							Use existing staff and budget.
LU-A9.1	Update the capital improvement plan to identify new public facilities that will be built in the next 5 to 10 years.	Chief Administrator's Office	General Services, Public Works Dept., Development Services Dept.	✓ Annually or as needed	✓	✓	✓	✓	✓	✓	No additional costs - use existing staff and budget.
LU-A10.1	Develop an updated development impact fee program.	Chief Administrator's Office	General Services, Public Works Dept., Development Services Dept.		✓						Development cost approx. \$100,000 for consultant.
LU-A10.2	Continue to set aside a portion of General Fund monies each year in order to fund existing development's share of new public facilities costs that cannot be charged to a development impact fee program, or develop other sources of revenues to generate funds.	Chief Administrator's Office		✓ ongoing	✓	✓	✓	✓	✓	✓	No development cost. Ongoing annual program approx. \$600,000.
LU-A11.1	Hold annual or more frequent "one-on-one" meetings with each of the municipalities to	Development Services Dept.	Municipalities	✓	✓	✓	✓	✓	✓	✓ ongoing	Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost	
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30		
	discuss planning and land use issues of concern.										
LU-A11.2	Hold annual or more frequent meetings between Butte County Planning Division staff and each of the municipalities planning staffs to discuss planning and land use issues of concern. Publish summary notes of the findings of those meetings.	Development Services Dept.	Municipalities	✓	✓	✓	✓	✓	✓	ongoing	Use existing staff and budget.
LU-A11.3	Adopt the municipalities' building design regulations and apply these regulations to development projects within the respective municipality's sphere of influence. Such regulations shall not include reviews by a design review board.	Development Services Dept.	Public Works Dept.			✓					Use existing staff and budget.
LU-A11.4	Engage in a collaborative community-level planning process with the City of Chico in the Bell Muir area, as funding provides.	Development Services Dept.	City of Chico				✓				Use existing staff and budget.
LU-A12.1	Coordinate with LAFCO, the municipalities, and special districts to develop a coordinated countywide growth and annexation strategy in close coordination with LAFCO.	Department of Development Services	LAFCO, Municipalities, Special Districts						✓		TBD as part of future Action Plan updates.
LU-A12.2	Work closely with Butte County Association of Governments (BCAG) and the Butte County Air Quality Management District (BCAQMD) during the development of the Air Quality Attainment Plan and the Regional Transportation Plan to ensure that this General Plan is adequately considered.	Development Services Dept.	Public Works Dept., BCAG, BCAQMD		✓						Use existing staff and budget.
LU-A12.3	Butte County and the Airport Land Use Commission shall cooperate to update the Butte County Airport Land Use Compatibility Plan.	Development Services Dept.	Butte County Airport Land Use Commission				✓			Pursue grant funding	Contingent upon grant funding. Contract for consultant to update ALUCP approx. \$75,000.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
LU-A13.1	To ensure that the land use needs of the Chico area are being met, review and evaluate the location of the Greenline every five years. Any changes or amendments shall be made only upon the findings specified in Policy LU-P13.9.	Development Services Dept.						✓		Use existing staff and budget.
LU-A14.1	The Director of Development Services shall create and maintain a list of development projects occurring within the South Oroville/Las Plumas area, as shown on Figure LU-6.	Development Services Dept.		✓	ongoing					Use existing staff and budget.
<b>Housing Element</b>										
H-A1.1	<p>Provide Adequate Sites for Housing by Expanding Infrastructure: The County shall work with the incorporated cities to expand the supply of developable land, particularly for multi-family housing projects within each City's sphere of influence (SOI).</p> <p>a. When requested by an eligible project applicant in order to provide adequate sites for affordable and/or high-density housing, apply for available State and federal funding for water, sewer, and storm drainage improvements.</p> <p>b. Seek financial assistance of developers in preparing community plans or specific plans which can address public service and facilities for new developments.</p> <p>c. Work with the Cities of Chico and Oroville on appropriate financing arrangements to charge reasonable fees on new development to pay for the expansion of water and sewer services within their SOIs.</p> <p>d. Provide technical assistance to developers interested in establishing the appropriate</p>	Public Works Dept., Chief Administrator's Office, Development Services Dept.	Municipalities	✓	ongoing					<p>Use existing staff and budget.</p> <p>Identification of appropriate areas for high-density housing to be completed with adoption of Zoning Ordinance in April 2011. See Butte County Draft Zoning Ordinance Article 10 <i>Overlay Zones</i>.</p>

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	<p>mechanism to finance needed infrastructure and services where these are financially feasible, at full cost to the developer; and</p> <p>e. Identify appropriate areas for high-density housing within existing undeveloped, residentially-focused Specific Plans, and future specific plans identified under the Butte County General Plan 2030 process which have not yet been approved.</p>									
H-A1.2	<p>Parking Requirements: The County shall review its parking requirements for multifamily housing and reduce the number of required spaces in order to reduce costs for multifamily housing development. At a minimum, the County will modify the Zoning Ordinance to reduce the parking requirements for studio and one-bedroom units.</p>	Development Services Dept.		✓						<p>To be completed with adoption of Zoning Ordinance update in April 2011. See Draft Butte County Zoning Ordinance - Article 19 <i>Parking and Loading</i></p>
H-A1.3	<p>Development of Sites for Multi-Family Housing: The County shall provide developers with information about suitable sites for small-scale multifamily projects located in unincorporated communities that are closest to employment and services. The information will be disseminated by the Development Services Department when developers inquire about opportunities to build housing in the Unincorporated Area. In addition, the County shall offer density bonuses, assist interested developers in acquiring surplus government land suitable for multifamily development, and expedite permit processing, for housing units affordable to lower-income households. The level of project assistance shall be commensurate with the amount of affordable housing provided as well as the level of affordability. The County shall</p>	Development Services Dept.	Chief Administrator's Office, General Services Dept.	✓	ongoing					<p>Use existing staff and budget.</p> <p>Offer of density bonuses to be completed with adoption of Zoning Ordinance in April 2011. See Draft Zoning Ordinance Article 23 <i>Density Bonuses</i>.</p>



Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	meet with interested developers on a case-by-case basis to discuss project possibilities, with priority given to developers of projects that would include units affordable to extremely low-income households and/or provide affordable studio and/or one-bedroom units.									
H-A1.4	Take All Steps Necessary to Effectuate the Transfer of a Portion of the County's Regional Housing Need Allocation (RHNA) in Conjunction with Annexations: If cities will annex residential sites that would accommodate a portion of the County's current RHNA, the County will work with the affected cities, LAFCo, and BCAG, to transfer an appropriate portion of the County's RHNA to the City.	Development Services Dept.	Chief Administrator's Office, Municipalities, LAFCO, BCAG	✓	ongoing					Use existing staff and budget.
H-A1.5	Negotiate Transfer of a Portion of the County's Next Regional Housing Need Allocation: During the next regional housing needs determination process, the County shall continue to reach agreements with the incorporated areas that can provide urban services. These agreements are intended to transfer to the cities a portion of the County's share of the region's housing needs in unincorporated areas within existing spheres of influence. In this way, the numbers of housing units assigned to Butte County will be reduced, with the difference being accommodated within the cities.	Development Services Dept.	Chief Administrator's Office, Municipalities					✓		Use existing staff and budget.
H-A1.6	Zoning for Single-Room Occupancy Units: The County will amend the zoning regulations to clarify that Single-Room Occupancy (SRO) units are allowed in zoning districts where multi-family housing units are allowed, and to provide appropriate development standards for SROs.	Development Services Dept.		✓						To be completed with adoption of Zoning Ordinance in April 2011. See Part 2 – <i>Zoning Districts, Land Uses, and Development Standards</i> , and Part 7 –

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost <i>Definitions (Multiple-Family Dwelling).</i>
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
H-A1.7	Zoning for Transitional and Supportive Housing Units: The County will amend the zoning ordinance to clarify that transitional and supportive housing units are considered a residential use, and are subject to the same restrictions as other residential dwellings of the same type in the same zoning district.	Development Services Dept.	Behavioral Health	✓						To be completed with adoption of the Zoning Ordinance in April 2011. See draft Butte County Zoning Ordinance Article 6 Residential Zones and Part 7 – Definitions – Residential Care Homes.
H-A1.8	General Plan Land Use Designations and Zoning for Lower-Income Housing Development: Given that many sites identified to accommodate the County's RHNA for construction of units affordable to lower-income households currently lack appropriate zoning to support high density multifamily development, the County, in conjunction with the 2030 General Plan update, will update General Plan land use designations and amend the Zoning Ordinance as necessary to assign sites numbered 1 through 7 on Table 36 of the Housing Needs Assessment, with a minimum of 72.94 acres and a realistic unit capacity of 1,170 units, zoning designations that will, allow high density multifamily residential development by right. At a minimum, these updates will ensure the provision of adequate sites zoned to allow multifamily residential development by right, without a conditional use permit or other discretionary action or approval, allowing densities at a minimum of 20 dwelling units per acre, and permitting a minimum of 16 units per site (except sites 6 and 7), and ensuring that at least 50 percent of the lower-income need is accommo-	Development Services Dept.		✓						General Plan designations to be adopted with General Plan update in Sept. 2010. Conforming zoning amendments to be completed with adoption of the Zoning Ordinance in April 2011. See Draft Zoning Ordinance Article 3 – Zones and Zoning Map and Article 6 – Residential Zones.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
H-A1.9	<p>dated on sites designated for residential use only. In addition, Program H-A1.9 below will facilitate the subdivision of large parcels included in the inventory into smaller parcels that could be more easily developed for affordable housing. As part of this action, the County will also work with the owner/developer of Parcel #4 in Table 36 of the Housing Needs Assessment (APN #007-010-058) to prioritize the site, which is within the North Chico Specific Plan Area, for infrastructure development to make the site available for multifamily housing as soon as possible within the Housing Element planning period..</p> <p>Lot Subdivision: The County recognizes that most assisted housing developments utilizing State and federal financial resources include 50 to 150 units. The County will provide technical assistance and incentives to subdivide parcels in the housing sites inventory larger than 15 acres, including sites 2, 4, and 5 in the inventory on Table 36. The County will offer expedited review for the subdivision of larger sites into buildable lots as long as the development is consistent with County land use and environmental regulations, and priority processing for subdivision maps including affordable housing.</p>	Development Services Dept.		✓ ongoing					Use existing staff and budget.	
H-A2.1	<p>Explore Possibilities of Affordable Housing Goals for Large-Scale Residential Developments: Large-scale developments can include a range of residential categories and therefore have the potential to include affordable housing. Although the County cannot initiate development proposals for large-scale develop-</p>	Development Services Dept.	Chief Administrator's Office	✓ ongoing					Use existing staff and budget.	

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	ment, through the development agreement process, the County can seek commitments from developers that a percentage of dwelling units be affordable to lower-income households.									
H-A2.2	Pursue Funding Under State and Federal Programs: There are a number of State and federal programs that provide low-cost financing or subsidies for the production of low- and moderate-income housing. Butte County will annually pursue funding under those State and federal programs that require its direct participation, such as the Community Development Block Grant and HOME programs.	Chief Administrator's Office	Development Services Department	✓	✓	✓	✓	✓	✓ ongoing	Expansion of services provided by existing staff. Requires increase in budget.
H-A2.3	Identify Surplus Government Land for Affordable Housing: The General Services Department shall provide records on surplus County-owned property to the Department of Development Services. From these records, the Department of Development Services will select suitable housing sites and advertise their availability for low-income housing via a developer RFP process, with preference given for developers who commit to provide units affordable to extremely low-income households and/or that address identified special needs, such as young adults transitioning from foster care to living independently.	General Services Dept., Development Services Dept.	Information Systems Dept., Chief Administrator's Office, Public Works Dept.	✓ (issue RFP)						Use existing staff and budget.
H-A2.4	Work with Cities: Thus far, all subsidized housing projects, with the exception of the Gridley Farm Labor Housing and the Palm Crest Village Subdivision, which is currently under construction, have been built in the incorporated areas of the County where there is easy access to sewer lines as well as services. County staff	Development Services Dept., Chief Administrator's Office	Cities of Chico and Oroville, Housing Authority of Butte County	✓ (begin discussions with the Cities of Chico						Depending on the scope of the project, may require additional budget and staff resources.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11 and Oroville)	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	will work with Chico and Oroville housing staff to increase the supply of affordable housing in the incorporated cities and their spheres of influence since infrastructure and services are limited in the Unincorporated Area. The cities and County will consider applying for some State or federal funds together. By working with these cities and the Housing Authority of Butte County, the County will be able to expand its affordable housing activities, for example, by developing a joint down payment assistance program.									
H-A2.5	Affordable Housing in the Greater Chico Redevelopment Project Area: Since the Greater Chico Redevelopment Project Area includes both unincorporated areas and areas within the city limits of Chico, the County shall work with the City to use housing set-aside funds to complete the housing goals for the Project Area as outlined in the Five-Year Implementation 2009-2010 through 2013-2014. To achieve this goal, the County will set a meeting with the Chico Redevelopment agency in early 2011 and outline a strategy for how the County can assist with housing development in the Greater Chico Redevelopment Project Area.	Chief Administrator's Office	Development Services Dept., Chico Redevelopment Agency	✓						Depending on the scope of the project, may require additional budget and staff resources.
H-A2.6	Affordable Housing Program: The County shall investigate the feasibility of using incentives and partnerships as a means of providing affordable housing units.	Chief Administrator's Office	Development Services Dept.	✓						Depending on the scope of the project, may require additional staff resources.
H-A2.7	Delivery of Housing Element to Water and Sewer Providers: The County shall deliver the completed Housing Element to all area Water and Sewer Providers within one month of adoption in accordance with Government	Development Services Dept.		✓						Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	Code section 65589.7. The Code requires the providers to give priority to proposed housing projects that will include units affordable to lower income households when capacity is limited.									
H-A3.1	Code Enforcement and Abatement: Continue to enforce the Nuisance Abatement Ordinance that authorizes the County to initiate appropriate action against owners of properties with public nuisances. A component of this Ordinance calls for the case-by-case removal of dilapidated dwellings. Another component of this Ordinance requires the property owners to pay for the costs of abatement.	Development Services Dept.		✓ ongoing						Use existing staff and budget.
H-A3.2	Rehabilitation of Substandard Dwelling Units: The County already uses its CDBG funds for rehabilitation of owner- and renter-occupied housing units. However, there are still several hundred dwelling units in need of rehabilitation, with around 750 units in need of repair or replacement in the Census block groups identified in the 2008 Housing Survey completed as part of the Housing Element Update needs assessment. Therefore, the County should seek additional funding for rehabilitation.	Chief Administrator's Office		✓ ongoing						Use existing staff and budget.
H-O3.1	Quantified Objective: To encourage rehabilitation, the County will utilize its CDBG funds fully and apply for additional public funds, such as HOME, that can be used for housing rehabilitation, and will use these funds to rehabilitate five units annually.	Chief Administrator's Office			✓	✓	✓	✓	✓ ongoing	Use existing staff and budget.
H-A4.1	County Housing Coordination: The County shall encourage staff in various County departments and outside agencies and organizations	Chief Administrator's Office	Dept. of Behavioral Health, Community Action Agency of Butte	✓ ongoing						Expansion of existing services provided by staff. Requires in-

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost crease in budget.
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	to coordinate housing activities. Coordination will be encouraged among the Department of Behavioral Health, the Community Action Agency of Butte County, and the Housing Authority of Butte County, among others, to operate Butte County's housing programs. The County Administrative Office will be charged with making affordable housing a more visible and important issue within the County, improving housing program coordination for special needs groups.		County, Housing Authority of Butte County, others							
H-A4.2	Funding Program for Accessibility Improvements: The County shall consider funding a program to make accessibility improvements to rental units to be occupied by persons with disabilities. The County could use a portion of the CDBG Program Income or apply for additional CDBG funds.	Chief Administrator's Office		✓						Use existing staff and budget.
H-A4.3	Reasonable Accommodation: The County shall adopt a Reasonable Accommodations Ordinance with rules, policies, practices, and procedures that ensure equal access to housing, in accordance with State law.	Development Services Dept.	Chief Administrator's Office	✓						To be completed with adoption of the Zoning Ordinance in April 2011. See Article 34 <i>Reasonable Accommodations</i> .
H-A4.4	Homeless Task Force: The County shall work with the Homeless Task Force to address the needs of the homeless in Butte County and collaborate in providing financial resources to local agencies serving homeless persons. (Continue annual funding for the Homeless Task Force Emergency Housing Assistance Program (EHAP).)	Behavioral Health Dept.	Homeless Task Force, Department of Social Services	✓	✓	✓	✓	✓	✓	Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost	
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30		
H-A4.5	Need for Homeless Services: In order to plan for homeless services, Butte County shall continue to participate in the annual Butte County Continuum of Care Point in Time Homeless County Report.	Behavioral Health Dept.		✓	✓	✓	✓	✓	✓	ongoing	Use existing staff and budget.
H-A4.6	Emergency Shelters: The County shall amend the Butte County Zoning Ordinance to allow homeless shelters as a permitted use in the Light Industrial zoning district, to provide sites where the unmet demand for shelters within the Unincorporated Area can be accommodated without the need for discretionary approvals. The County will establish development standards that will encourage and facilitate the use and only subject shelters to the same development and management standards that apply to other allowed uses within the identified zone.	Development Services Dept.		✓							To be completed April 2011 with adoption of the Zoning Ordinance.. See Draft Zoning Ordinance Article 8 <i>Industrial Zones</i> and Section 24-155 <i>Emergency Shelters</i> .
H-A4.7	Farmworker Housing: The County shall amend the Butte County Zoning Ordinance to allow agricultural employee housing for six persons or less as a permitted use in all zones that allow single-family housing by-right. Clarifying language will also be added to the Butte County Zoning Ordinance to specify that the agricultural zones allow housing by-right for up to 12 farmworker families or group quarters with up to 36 beds in compliance with Health and Safety Code section 17021.5.	Development Services Dept.	Agriculture Commissioner	✓							To be completed with adoption of the Zoning Ordinance in April 2011. See Draft Butte County Zoning Ordinance Part 2 – <i>Zoning Districts, Land Uses, and Development Standards</i>
H-A4.8	Additional Farmworker Housing: The County will provide technical support and offer incentives to developers who wish to complete applications for funding for farmworker housing including the Housing and Community Development Department’s Joe Serna Jr. Farm-	Chief Administrator’s Office, Development Services Dept.	Housing Authority of Butte County, Community Action Agencies, Others		✓		✓	ongoing			Will require an expansion of existing staff services, or contracting costs.



Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	worker Housing Grant Program. Incentives may include expedited permit processing, plan checking, and inspections. (The County will monitor the availability of funding biannually, with a goal to assist in the application of funding for at least two projects during the planning period.)									
H-A4.9	Rehabilitation of Existing Farmworker Housing: The County will support the efforts of the Housing Authority of Butte County to rehabilitate the existing Gridley Farm Labor Housing facility, including providing expedited permit processing, plan checking and inspections. In addition, the County will assist the Housing Authority with support such as available data, letters of support, or similar assistance in the event that the Housing Authority requires County assistance in pursuing grant funding or other financial assistance for this project.	Development Services Dept., Chief Administrator's Office		✓ ongoing as requested by the Housing Authority						Use existing staff and budget  On August 10, 2010: Butte County provided a letter to the California Department of Housing and Community Development's Joe Serna Jr. Farmworker Housing program, in support of a \$2.5 million grant for this project.
H-A4.10	Farmworker Preference in New Affordable Housing: For new affordable housing projects developed with County assistance, incentives, and/or subject to County requirements, the County will require that the developer give qualified farmworker households a preference for 15 percent of the new units. Should demand from farmworker households be insufficient to fill the set-aside units, then the units will be made available to other qualified households.	Chief Administrator's Office	Development Services Dept.		✓ ongoing					Expansion of existing services provided by staff.
H-A5.1	Fair Housing Information will be available at the County Department of Development Services, and at other public locations in the	Development Services Dept.		✓ ongoing						Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	County as deemed appropriate by County staff.									
H-A6.1	Building Code Standards: The County will stay informed of the impending regulations related to green building as the State government enacts laws in accordance with the Building Energy Efficiency Standards, Part 11 of Title 24 of California’s new Green Building Standards Code. The codes were adopted in 2008, and the currently voluntary standards will become mandatory for all new construction, both residential and nonresidential, in 2011.	Development Services Dept.		✓						Use existing staff and budget.
H-A6.2	Energy Conservation Assistance: Substantial energy conservation and reduced utility payments can be realized from weatherizing and insulating older dwelling units. Many low-income households and owners of rental units lack the financial resources, however, to undertake such home improvements. There are several programs that can provide financial assistance to low-income homeowners and rental unit owners whose tenants are low income. The County’s website will provide links to these funding programs.	Development Services Dept.		✓						Use existing staff and budget.
H-A6.3	Develop site design guidelines for energy conserving development patterns.	Development Services Dept.		✓						Use existing staff and budget.
H-A6.4	Energy Efficiency Incentives: The County shall promote increased energy conservation by encouraging builders to exceed California Title 24 standards. As an incentive to exceed Title 24 requirements, the County will offer priority processing for projects that will improve upon Title 24 requirements by at least 10 percent.	Development Services Dept.		✓						Use existing staff and budget.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost	
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30		
H-O6.1	Quantified Objective: To facilitate energy conservation, the County will direct five low-income households annually towards programs of other agencies that provide financial assistance to improve the energy efficiency of their dwelling units.	Chief Administrator's Office			✓	✓	✓	✓	✓	ongoing	Use existing staff and budget.
<b>Economic Development Element</b>											
ED-A1.1	Create a bold, powerful, forward-looking countywide Economic Development Strategy that identifies key sectors and sites for business expansion and programs to achieve that expansion. Please see addendum for a compendium of strategies and tactics typically included in an economic development plan.	Chief Administrator's Office	Chambers of Commerce, Local Economic Development Entities, Educational Institutions, Job Training Institutions, Others		✓						Development cost approx. \$100,000; Ongoing annual cost will be dependent upon the components of the strategy.
ED-A1.2	Create a comprehensive countywide Tourism Development Strategy. Please see addendum for a compendium of strategies and tactics typically included in a tourism development plan.	Chief Administrator's Office	Municipalities, Other Counties, Central Sacramento Valley Resource and Development Area Council, Chambers of Commerce, Native American Tribes, California Department of Transportation, Community Colleges, Others			✓					Development Cost approx. \$50,000, Ongoing annual cost: will be dependent upon the components of the strategy.
ED-A1.3	Create an innovative, progressive, and robust countywide strategy to support the local manufacturing, office and commercial sectors. This strategy may include the following: a. Promoting the Oroville Enterprise Zone and its associated State incentives as a location for targeted industries, such as green tech-	Chief Administrator's Office	City of Oroville , Other Municipalities, Community Colleges, Others			✓					Development cost approx. \$30,000. Ongoing annual cost: portion of FTE and approx. \$30,000.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	nologies and businesses. b. Cooperation with municipalities to jointly plan for regional manufacturing, office, and commercial development. c. Support for training at trade and professional schools, such as Butte College, and promote expanded vocational programs. d. Improvements to infrastructure that support manufacturing, office and commercial development, and promote airport, highway, and rail development.									
ED-A1.4	Work with the five incorporated municipalities and economic development entities to jointly develop and maintain a countywide inventory of available industrial and commercial land and buildings.	Development Services Dept.	Geographic Information Systems Dept, Chief Administrator's Office				✓			Approx \$20,000 for full set-up, plus portion of FTE from ED-A1.1 and approx. \$10,000 for annual updates.
ED-A1.5	Establish a program for regional coordination of economic development to: focus on jobs creation and expansion, establish written agreements with local jurisdictions, economic development corporations, and chambers of commerce; and maintain organizational ties to the Board of Supervisors.	Chief Administrator's Office	Municipalities, Economic Development Entities, Chambers of Commerce		✓ ongoing					\$150,000 annually to establish staff position. Funding will be sought from a variety of federal and state grant funding sources.
ED-A2.1	Review and update sites suitable for the development of a regionally focused agricultural center.	Development Services Dept.	Agriculture Commissioner, General Services					✓		Development cost approx. \$30,000,. ½ FTE needed for ED-A2.1 through ED-A2.3.
ED-A2.2	Include agricultural marketing in the County-wide Economic Strategy to coordinate private and public initiatives and integrate them with County business attraction efforts.	Chief Administrator's Office			✓					Development cost approx. \$50,000; and ongoing annual cost approx. \$30,000 and

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
ED-A2.3	Support opportunities to promote agricultural products that are grown or processed in Butte County and develop a “brand recognition” for these products.	Chief Administrator’s Office		✓						part of ½ FTE for both ED-A2.2 and ED-A2.3.  Expansion of existing services provided by staff. Requires increase in budget.
ED-A3.1	Initiate talks on a countywide basis to have municipalities collaborate with the County to generate funds to help pay for the share of County public improvement costs that are attributable to existing development within the municipalities. For example, the municipalities could set aside a portion of annual revenues to help pay for existing development’s share.	Chief Administrator’s Office	Municipalities						✓	1/2 FTE for ED-A3.1 through ED-A3.3.
ED-A3.2	Pursue blanket agreements with each municipality whereby the municipalities would collect impact fees on the County’s behalf from all new development in their jurisdiction that would generate demand for County public facilities. At a minimum, such agreements shall be incorporated into new annexation proceedings.	Chief Administrator’s Office	Municipalities						✓	See ED-A3.1.
ED-A3.3	Pursue grant funds such as funds from the State Small Cities CDBG (General Allocation) program, to help pay for existing development’s share of new public improvement costs.	Chief Administrator’s Office	Development Services Dept., Public Works Dept.		✓					See ED-A3.1.
<b>Agriculture Element</b>										
AG-A1.1	Maintain County policies to address consistency with the Williamson Act and future amendments.	Development Services Dept.	Agriculture Commissioner, Land Conservation Act	✓						Use existing staff and budget

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved Committee, Butte County Assessor	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
AG-A2.1	Create an agricultural mitigation ordinance in which developers will be required to permanently protect agricultural land of equal or greater value in place of land that is redesignated from Agriculture to a non-agricultural designation. This ordinance may include the option of paying an in-lieu fee that would contribute to an agricultural resource protection fund that could be used to purchase voluntary conservation easements or complete other projects that will protect and conserve agricultural land. The ordinance will establish mitigation standards that address the valuation and geographic location of agricultural land.	Development Services Dept.	Agriculture Commissioner, Municipalities	✓						Cost dependent upon scope of consultant contract.
AG-A2.2	Encourage municipalities in Butte County to adopt similar agricultural mitigation ordinances.	Development Services Dept.	Agriculture Commissioner		✓					Use existing staff and budget.
AG-A5.1	Periodically update the agricultural buffer setback requirements in the Zoning Ordinance and the Agricultural/Residential Buffer Implementation Guidelines to reduce conflicts between agricultural and residential and non-residential urban uses.	Development Services Dept.	Agriculture Commissioner						✓	Use existing staff and budget.
AG-A5.2	Periodically update the Right to Farm Ordinance to reflect changing practices.	Development Services Dept.	Agriculture Commissioner						✓	Use existing staff and budget.
AG-A5.3	Develop a program that will inform homebuyers about the ramifications of agricultural operations within the Unique Agriculture Overlay.	Development Services Dept.	Agriculture Commissioner		✓					Use existing staff and budget.
AG-A7.1	Amend the agricultural buffer setback requirements in the Zoning Ordinance and the Agricultural/Residential Buffer Implementation Guide-	Development Services Dept.	Agriculture Commissioner			✓				Use existing staff and budget.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	lines to allow exemptions for farm labor housing on agricultural lands.									
<b>Water Resources Element</b>										
W-A1.1	Evaluate the expansion of the monitoring and reporting efforts of Butte County's Department of Water and Resource Conservation.	Water & Resource Conservation Dept.		✓ ongoing						Expansion would require additional funding.
W-A1.2	Revise domestic well standards and programs to require water quality testing for the initial drilling of new domestic wells.	Public Health Dept.	Water & Resource Conservation Dept.				✓			Use existing staff and budget.
W-A1.3	Develop standards to determine where Impact Development techniques are appropriate.	Low Development Services Dept.	Public Works Dept., Water and Resource Conservation Dept.						✓	TBD as part of future Action Plan Contingent upon grant funding.
W-A2.1	Implement and periodically update the Integrated Water Resources Plan to ensure the sustainability of water resources within the county.	Water & Resource Conservation Dept.		✓ ongoing						Contingent upon grant funding.
W-A2.2	Develop criteria to implement Policy W-P2.9, including thresholds for the size of development project that triggers the need for an analysis of water supply and standards to demonstrate adequate water supply and evaluate impacts to surrounding groundwater users.	Development Services Dept.	Water and Resource Conservation Dept.						✓	TBD as part of future Action Plan. Contingent upon grant funding
W-A2.3	Encourage and cooperate with water purveyors to support the delivery of surface water for the economic development of agriculture.	Water & Resource Conservation Dept.	Water Purveyors	✓ ongoing						Use existing staff and budget.
W-A3.1	Seek funding for and conduct comprehensive, countywide mapping of water resources and groundwater recharge areas.	Water & Resource Conservation Dept.					✓			Contingent upon grant funding.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
W-A3.2	Evaluate gaps in existing federal, state, and local standards, and develop additional standards as needed to preserve groundwater recharge and protect groundwater quality.	Development Services Dept. , Water and Resource Conservation Dept.	Public Health Dept.						✓	TBD as part of future Action Plan updates. Implementation contingent upon grant funding.
W-A3.3	Cooperate with local water purveyors to seek funds to conduct a study to evaluate options to convey the County's State Water Project Table A allocation to areas not currently served by this source, such as the Chico area.	Water and Resource Conservation Dept.	Local Water Purveyors	✓						Use existing staff and budget to seek funding. Implementation would require grant funding.
W-A3.4	Seek funds and develop programs that improve the scientific understanding of regional aquifer systems and potential factors related to the sustainability of the county's water resources.	Water and Resource Conservation Dept.							✓	TBD as part of future Action Plan updates. Contingent upon grant funding.
W-A3.5	Continue to seek funding for and conduct scientific analysis of the costs and water supply impacts of increased groundwater pumping.	Water and Resource Conservation Dept.		✓						ongoing Cost of analysis TBD as part of future Action Plan updates. Contingent upon grant funding.
W-A4.1	Develop a countywide graywater ordinance that includes best management practices for the reuse of graywater for non-potable uses.	Public Health Dept.		✓						Included in the Manual updates considered by the Board of Supervisors on August 24, 2010.
W-A4.2	Identify appropriate water use efficiency best management practices.	Water and Resource Conservation Dept.	BC Resource Conservation District						✓	TBD as part of future Action Plan updates. Contingent upon grant funding.
<b>Circulation Element</b>										
CIR-A3.1	In conjunction with the Butte County Association of Governments seek funding to develop a	Associa-							✓	TBD as part of future Action Plan updates



Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	plan to support and promote rail service that would connect Butte County with other regions and would connect Butte County communities with each other.									
CIR-A4.1	Support efforts by the Butte County Association of Governments to evaluate alternative sources of funding for public transit, such as advertising revenue from buses and bus shelters.	Development Services Dept.		✓						Use existing staff and budget.
CIR-A5.1	Adopt and periodically review the Countywide Bicycle Master Plan.	Public Works Dept.		✓					✓ ongoing	Use existing staff and budget.
CIR-A5.2	Continue to utilize BCAG’s GIS mapping data-base of current and proposed bicycle routes and facilities countywide.	Public Works Dept.	Information Systems Dept. , Municipalities, BCAG, California Dept. of Transportation	✓ ongoing						Use existing staff and budget.
CIR-A5.3	Pursue sources of funding to improve and maintain the existing bicycle system and to plan and construct new bicycle facilities that encourage commuting and recreation.	Public Works Dept.						✓		Use existing staff and budget.
CIR-A6.1	Review and update the roadway improvement standards every three years to ensure they reflect current design requirements, new regulatory standards, and/or the adopted improvement standards of adjacent local jurisdictions.	Public Works Dept.			✓				✓ ongoing	Use existing staff and budget.
CIR-A8.1	Pursue all available sources of funding and protect existing sources of funding for the development, improvement, and maintenance of the existing roadway system.	Public Works Dept.			✓ ongoing					Use existing staff and budget.
CIR-A8.2	Develop a comprehensive traffic impact fee model to assist in the analysis of cost and revenue balances from proposed development projects.	Chief Administrator’s Office	Public Works Dept.				✓			Development cost approx. \$150,000 plus 1/8 FTE ongoing.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
CIR-A8.3	Continue to annually update the County's traffic impact fee program to implement County road-way improvements.	Chief Administrator's Office	Public Works Dept.	✓ ongoing	✓	✓	✓	✓	✓	Use existing staff and budget.
CIR-A8.4	Continue to work with municipalities to develop joint traffic impact fees within their spheres of influence.	Public Works Dept.	Municipalities	✓ ongoing						TBD as part of future Action Plan updates.
CIR-A8.5	Encourage the Butte County Association of Governments to work with all local agencies to create a funding plan and regional traffic impact fee for necessary improvements to the State highway system.	Public Works Dept.	BCAG						✓	Use existing staff and budget.
CIR-A9.1	Work with federal funding sources to create a funding plan to implement improvements for emergency access, evacuation, fire protection, public safety, water quality protection, and circulation, and work with appropriate agencies to identify and prioritize projects.	Chief Administrator's Office								Timing and expenditures dependent upon funding availability.
CIR-A9.2	Continue to annually seek funding for the Safe Routes to Schools program.	Public Works Dept.		✓ ongoing	✓	✓	✓	✓	✓	Use existing staff and budget.
CIR-A9.3	Create a traffic calming program that will develop policies, methodologies, and standards for speed- and traffic safety-related issues in new development projects and within existing neighborhoods.	Public Works Dept.		✓						Use existing staff and budget.
<b>Conservation and Open Space Element</b>										
COS-A1.1	Within one year of adoption of General Plan 2030, coordinate with regional agencies to develop a Climate Action Plan, which, in combina-	Development Services Dept.	BCAG, BCAQMD	✓						Approx. \$100-\$150,000 in consulting services. Contin-

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	<p>tion with other existing policies and regulations by other agencies and business sectors of the economy, would reduce greenhouse gas (GHG) emission in the county by 15 percent below existing levels by 2020. Include the following as components in the Climate Action Plan:</p> <ul style="list-style-type: none"> <li>o Establish a detailed inventory of current (2006) GHG emissions in Butte County, including, but not limited to, residential, commercial, industrial and agricultural emissions.</li> <li>o Forecast GHG emissions for areas within the jurisdictional control of the County for “business as usual” conditions in 2020</li> <li>o Identify methods to reduce GHG emissions to a level that is 15 percent below current (2006) levels by 2020, if feasible.</li> <li>o Quantify the 2020 reductions in GHG emissions from the identified methods.</li> <li>o Require monitoring and reporting of GHG emissions.</li> <li>o Establish a schedule of actions for implementation through 2020.</li> <li>o Identify funding sources for implementation through 2020.</li> <li>o Identify a process to set a reduction goal for 2030 by 2020.</li> <li>o Update the Climate Action Plan by 2020 to include reduction measures to achieve the adopted 2030 reduction goal.</li> <li>o Develop a Climate Change Preparedness Plan that will prepare for the impacts of climate change on the county’s economic and natural ecosystems and promote a climate-resilient community.</li> </ul>							<p>gent upon grant funding. The Board of Supervisors considered a proposed application for funding on August 24, 2010.</p>		
COS-A1.2	Continue to update the County program to replace County fleet vehicles with the lowest	Public Works	Chief Administrator’s Office						✓ ongoing	Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
COS-A1.3	emission technology vehicles, wherever possible.  Consider a contractual assessment program (similar to AB 811 (Levine, 2008)), for residential and commercial property owners to install renewable energy systems such as solar and wind power, purchase energy efficient appliances, and complete building retrofits such as installation of thermally efficient windows and extra insulation, provided that subsidies are covered through grants or other outside funding sources and not from the General Fund.	Chief Administrator's Office	Development Services Dept.			✓				TBD contingent upon funding availability and determination of program legality.
COS-A1.4	Consider the establishment of a motor vehicle emissions budget for County vehicles, including a plan to reduce motor vehicle emissions.	Public Works Dept.	BCAQMD						✓	TBD as part of future Action Plan updates.
COS-A1.5	Coordinate with the Butte County Air Quality Management District to prepare an anti-idling ordinance that will reduce idling by heavy duty vehicles.	Development Services Dept.	BCAQMD	✓						Use existing staff and budget.
COS-A1.6	Cooperate with the school districts to develop school access plans that substantially reduce automobile trips to, and congestion surrounding, schools. Plans could address necessary infrastructure improvements, potential funding sources, replacing older diesel buses with low or zero-emission vehicles, and mitigation fees to expand school bus service.	Public Works Dept.	School Districts, BCAQMD						✓	TBD as part of future Action Plan updates
COS-A1.7	Upgrade methane capture systems at the Neal Road Recycling and Waste Facility to achieve a minimum 75 percent methane removal efficiency, with a goal to progress toward 90 percent methane removal efficiency when practicable.	Public Works Dept.							✓	TBD as part of future Action Plan updates

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
COS-A2.1	Design and publish handouts and web-based information describing green building practices and explaining relevant County permitting approval processes.	Development Services Dept.			✓					Approximately \$30,000 in consulting services and outreach materials production.
COS-A2.2	Develop and publicize a certified green business/institution program for the County. The program could include establishing standards for energy conservation, water conservation, waste reduction, and pollution prevention; assisting business with understanding and achieving the standards; and recognizing businesses and institutions who meet the standards.	Development Services Dept.				✓				Approximately \$2,000 to \$10,000 for production costs.
COS-A2.3	Develop and adopt incentives for the construction of green buildings, such as expedited permitting or reduced building fees, provided that building fee reductions are covered through outside funding sources, such as grants, and not from the General Fund.	Development Services Dept.	Chief Administrator's Office		✓					Use existing staff and budget.
COS-A2.4	Train all plan review and inspection staff in green building materials, techniques and practices.	Development Services Dept.		✓						Use existing staff and budget.
COS-A2.5	Prepare and adopt a Green Building Ordinance within 24 months of the adoption of the General Plan 2030. The Ordinance should consider, but is not limited to, the following measures: <ul style="list-style-type: none"> <li>o New commercial buildings shall be certified under the LEED rating system for commercial buildings or an equivalent rating system.</li> <li>o New residential projects of six units or more shall meet the GreenPoint Rating System for residential buildings or an equivalent al-</li> </ul>	Development Services Dept.			✓					Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	ternate rating system.									
	o New commercial and industrial projects and new residential projects of six units or more shall incorporate solar building orientation, cool roofs, cool pavements, and planting of shade trees or shall justify why such measures are infeasible or ineffective for the proposed development.									
	o New commercial and industrial projects greater than 25,000 square feet shall meet a portion of their energy needs through on-site renewable energy generation. This requirement can be met through a solar roof, solar water heaters or other means.									
	o New construction and renovation projects, through the measures in the ordinance shall provide a 10 percent improvement in energy efficiency beyond the current Title 24 standards. The Ordinance should be updated periodically to increase the requirements each time the Title 24 standards are updated statewide.									
	o New construction shall incorporate the use of recycled building materials and alternative concrete and pavement materials (e.g. of lower carbon intensity than current concrete and pavement) into a portion of construction, when such materials are available on the commercial market from sources within 200 miles and when the cost of such material are within 20 percent of the cost of "business as usual" building materials.									
	o Construction and demolition activities shall divert at least 50 percent of non-hazardous construction waste from disposal through reuse or recycling.									

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost	
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30		
COS-A3.1	<p>Prepare a County-wide Alternative Energy Promotion Study that will include the following:</p> <ul style="list-style-type: none"> <li>○ Identify possible sites and resources for the production of energy using local renewable resources such as solar, wind, small hydro, and biogas.</li> <li>○ Evaluate potential land use, environmental, economic, and other constraints affecting renewable energy development.</li> <li>○ Identify measures to protect renewable energy resources such as utility easements, rights-of-way, and land set-asides.</li> <li>○ Evaluate the feasibility of Community Choice Aggregation (CCA) for the County. CCA allows cities and counties, or groups of them, to aggregate the electric loads of customers within their jurisdictions for purposes of procuring electrical services. CCA allows the community to choose what resources will serve their loads and can significantly increase renewable energy. If CCA is ultimately not pursued, evaluate the feasibility of purchasing renewable energy certificates to reduce the County’s contribution to green house gas emissions related to County electricity use.</li> <li>○ Evaluate permit processes for approval of small-scale wind and solar energy systems for on-site home, small commercial, and farm use.</li> </ul>	Development Services Department						✓		Contingent upon grant funding. Consultant contract cost approx. \$100,000-\$125,000.	
COS-A4.1	Pursue grants to address existing energy inefficiencies in County facilities.	Chief Administrator’s Office						✓	ongoing		Use existing staff and budget.
COS-A4.2	Review and update the Zoning Ordinance and building codes to allow for innovative energy efficient technologies so long as they do not	Development Services Dept.						✓	ongoing		Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	conflict with other goals in the General Plan.									
COS-A4.3	Institute County purchasing policies that give preference to the purchase of energy-efficient products, products that contain recycled materials, and products that reduce waste generated when feasible.	General Services Dept.	Chief Administrator's Office		✓					Use existing staff and budget.
COS-A4.4	Institute County purchasing policies that give preference to renewable energy when feasible.	General Services Dept.	Chief Administrator's Office		✓					Use existing staff and budget.
COS-A5.1	Seek funding for and implement a program that would offer a rebate or incentive to replace wood-burning fireplaces and stoves with EPA-certified wood stoves or gas stoves.	Development Services Dept.	BCAQMD			✓				Use existing staff and budget.
COS-A5.2	Provide homeowner education regarding clean wood-burning practices.	Development Services Dept.	BCAQMD			✓				Use existing staff and budget.
COS-A6.1	Continue to work with the Butte County Association of Governments and the five municipalities to develop and implement the Butte Regional Habitat Conservation Plan and Natural Community Conservation Plan, and subsequently update it as necessary.	Development Services Dept.	BCAG, Municipalities	✓ ongoing						Use existing staff and budget.
COS-A6.2	Work with Butte Creek Canyon residents and local groups toward adopting a planning strategy for a Butte Creek Canyon Overlay. The purpose of the planning strategy is to facilitate the protection and preservation of the historical and ecological foundation of Butte Creek Canyon, including the survival of salmon, steelhead and other sensitive plants and animals such as the East Tehama Deer Herd, preservation of historical sites, ecological preserves, and the optimum balance of recreation and residential use.	Development Services Dept.		✓ ongoing						Use existing staff and budget.



Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost	
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30		
COS-A7.1	Develop and provide incentives to developers to conserve and maintain important habitat areas and sensitive biological resources.	Development Services Dept.	BCAG, California Department of Fish and Game							✓	TBD as part of future Action Plan updates.
COS-A7.2	Develop a set of guidelines for evaluating development project impacts to habitat in locations outside of the approved Butte Regional Habitat Conservation Plan and Natural Community Conservation Plan Planning Area, as well as for requiring specific mitigations for impacts that are identified.	Development Services Dept.	BCAG, California Department of Fish & Game				✓				Approximately \$35,000 in consulting services.
COS-A7.3	Establish a mitigation bank program for impacts to habitats for protected species, such as oak woodlands, riparian woodlands, and wetlands, in locations outside of the approved Butte Regional Habitat Conservation Plan and Natural Community Conservation Plan Planning Area, using mitigation fees on new development projects as a funding mechanism.	Development Services Dept.	California Department of Fish & Game		✓						Use existing staff and budget.
COS-A7.4	Seek funding to conduct a study to develop an approach to protecting significant specimen trees and tree groves.	Development Services Dept.								✓	Use existing staff and budget.
COS-A10.1	Coordinate with the California Department of Fish and Game to monitor the effects of development on migratory deer herds.	Development Services Dept.	California Department of Fish & Game	✓	ongoing						Use existing staff and budget.
COS-A10.2	Seek funding for and conduct more detailed studies about deer herd migration, and use those studies to update the Deer Herd Migration Area Overlay if needed.	Development Services Dept.	California Department of Fish and Game				✓				Use existing staff and budget.
COS-A11.1	Provide education material from State agencies such as CAL-FIRE promoting sustainable forest practices in the county.	Development Services Dept.	State agencies				✓				Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
COS-A12.1	Apply zoning regulations permitting extraction as a conditional use on any lands classified by the State Mining and Geology Board as Mineral Resource Zone 2 (MRZ-2) or Scientific Zone (SZ).	Development Services Dept.		✓						To be completed with adoption of Zoning Ordinance in April 2011. See Draft Zoning Ordinance Part 2 – <i>Zoning Districts, Land Uses, and Development Standards</i> .
COS-A14.1	Seek funding to conduct a study to define types and categories of historic and cultural resources in the county, including sources of information necessary for cultural resource evaluation and the development of appropriate mitigation measures.	Development Services Dept.	Northeast Information Center, CSU Chico, Native American Tribes, Chico Heritage Association, Butte County Historical Society		✓					Use existing staff and budget. Cost of consultant contract approx. \$35,000 to \$50,000.
COS-A14.2	Seek funding to compile an inventory of known cultural resources, including historic and prehistoric resources and important, local agricultural and historic landscapes. Examples of such landscapes include rock walls, barns, silos, agricultural land use patterns, grange halls, and historic farmhouses, as well as linear features such as historic roads, emigrant and Native American trails, flumes, ditches, and historic highways. Other examples include citrus colony land use patterns like those in Palermo and Durham, established by colonists developing land for citrus agriculture.	Development Services Dept.	Northeast Information Center, CSU Chico, Native American Tribes, Chico Heritage Association, Butte County Historical Society		✓					Use existing staff and budget. Consultant contract cost incl. with COA-A14.1.
COS-A14.3	Once the cultural resources inventory is created, develop a mechanism for updating it that recognizes the potential for on-going improvement in information about these resources.	Development Services Dept.	Northeast Information Center, CSU Chico, Native American Tribes, Chico Heritage Association, Butte County Historical Society				✓			Use existing staff and budget.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
COS-A14.4	Develop a strategy to support the preservation of local historic records.	Chief Administrator's Office		✓						Expansion of existing services provided by staff. Requires increase in budget.
COS-A14.5	Compile an inventory of viewsheds appropriate for recognition as historic resources.	Development Services Dept.	Northeast Information Center, CSU Chico, Native American Tribes, Chico Heritage Association, Butte County Historical Society						✓	TBD as part of future Action Plan updates.
COS-A14.6	Develop a program to educate the public and the development community about important cultural and historic resources.	Development Services Dept.	Northeast Information Center, CSU Chico, Native American Tribes, Chico Heritage Association, Butte County Historical Society		✓					Use existing staff and budget.
COS-A14.7	Develop and adopt incentives to support the preservation of historic and cultural resources, including Mills Act incentives, incentives to encourage adherence to the Secretary of the Interior's Standards for Rehabilitation, and incentives to expand the types of properties that can be listed on the register.	Development Services Dept.	Northeast Information Center, CSU Chico, Native American Tribes, Chico Heritage Association, Butte County Historical Society		✓					Use existing staff and budget.
COS-A15.1	In consultation with the Northeast Information Center, create guidelines for evaluating development project impacts to surface and subsurface cultural resources, including specific mitigations for impacts that are identified.	Development Services Dept.	Northeast Information Center, CSU Chico		✓					Use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
COS-A16.1	Establish Memoranda of Agreement regarding development consultation procedures with local Native American tribes. <i>See Section VIII of the Conservation and Open Space Element for a detailed list of potential components of the Memoranda.</i>	Development Services Dept.	Native American Tribes Chief Administrator's Office, County Counsel					✓		Approximately \$35,000 in consulting services.
COS-A16.2	Compile an inventory of specific viewsheds of cultural importance to Native Americans.	Development Services Dept.	Native American Tribes						✓	TBD as part of future Action Plan updates.
COS-A16.3	Consult with local tribes on species to be included in a list of native tree and plant species for use in required landscaping for new development projects.	Development Services Dept.	Native American Tribes					✓		Use existing staff and budget.
COS-A17.1	Adopt development guidelines that mitigate the impacts of ridgeline development near scenic resources.	Development Services Dept.				✓				Use existing staff and budget.
COS-A18.1	Review the scenic highways program, considering the potential designation of new scenic highways, removal of existing scenic highway designations, and modifications to the scenic highway standards.	Development Services Dept.	Public Works Dept., California Department of Transportation						✓	TBD as part of future Action Plan updates.
<b>Health and Safety Element</b>										
HS-A1.1	Establish a noise ordinance.	Development Services Dept.						✓		Approximately \$10,000 to \$35,000 in consulting services.
HS-A2.1	Update General Plan 2030 and the Zoning Ordinance within 24 months of the adoption of the Central Valley Flood Protection Plan (CVFPP) to appropriately reflect the CVFPP and to identify State and local flood management facilities and flood hazard zones.	Development Services Dept.	Public Works Dept.							Contingent on CVFPP adoption date. Consultant contract cost approx. \$10,000-\$20,000.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
HS-A2.2	Amend the Flood Protection Ordinance to reflect the standards of Policy HS-P2.4 and FEMA-adopted 100-year floodplain maps.	Public Works Dept.	Development Services Dept.						✓	TBD as part of future Action Plan updates.
HS-A2.3	Work with the county’s municipalities, special districts, the farming community, and property owners to jointly prepare and implement a Basin-Wide Master Storm Drainage Plan to address downstream flooding and to protect properties and the public from flooding.	Public Works Dept.	Agriculture Commissioner, Municipalities, Special Districts, BCAG, LAFCO						✓	Approximately \$200,000 to \$450,000 in consulting services.
HS-A2.4	Annually review all areas subject to flooding as identified by FEMA or the Department of Water Resources, as required by AB 162.	Development Services Dept.	Chief Administrator’s Office, Public Works Dept.	✓	✓	✓	✓	✓	✓ ongoing	Use existing staff and budget.
HS-A2.5	Seek funding to evaluate, design and implement projects to address stormwater management problems in the Keefer Slough/Rock Creek area.	TBD as part of future Action Plan updates							✓	TBD as part of future Action Plan updates.
HS-A5.1	Continue to maintain and update emergency response plans that address potential flooding in dam inundation areas.	Chief Administrator’s Office	Information Systems Dept., Butte County Sheriff’s Office	✓ ongoing						TBD as part of future Action Plan updates.
HS-A5.2	Coordinate with other agencies to seek funding and implement the stabilization of the Magalia Dam.	Public Works Dept.	Paradise Irrigation District, Town of Paradise, Department of Water and Resource Conservation		✓					Use existing staff and budget.
HS-A6.1	Continue to require applicants to seismically retrofit existing homes where required under existing building codes.	Development Services Dept.		✓ ongoing						Use existing staff and budget.
HS-A11.1	In consultation with the Butte County Fire Department, seek funding to identify and complete roadside fuel reduction projects and maintain necessary clearance zones on critical roads	Fire Dept.	Public Works Dept., Caltrans, Butte County and Local Fire Safe Councils, Municipalities	✓ ongoing						Currently in progress - use existing staff and budget.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
	to reduce wildfire risk, increase visibility and maintain safe evacuation routes.									
HS-A11.2	Review and consider the adoption of the International Fire Code Council Urban Interface Model Code for new development projects in wildland urban interface areas.	Fire Dept.	Development Services Dept.		✓					Currently in progress - use existing staff and budget.
HS-A11.3	Continue coordination with other agencies and organizations in developing and conducting outreach programs to promote fire safety and education about evacuation processes through education of residents in fire-prone areas.	Fire Dept.	Chief Administrator's Office, Butte County and Local Fire Safe Councils, Municipalities	✓ ongoing						Use existing staff and budget.
HS-A12.1	Develop a program to install additional water storage facilities in fire hazard areas.	Fire Dept.	Public Works Dept., Development Services Dept.						✓	TBD as part of future Action Plan updates.
HS-A12.2	Develop a standard method of physically identifying water sources using reflectors, signs, or other methods visible from roads and travel routes. Water source identification is an ongoing process accomplished locally by individual fire departments and fire stations.	Fire Dept.	Public Works Dept., Development Services Dept., Information Systems Dept.		✓					Use existing staff and budget.
HS-A13.1	Delineate and publish alternative evacuation routes for communities in foothill and mountain areas with high fire hazard potential.	Fire Dept.	Chief Administrator's Office, Sheriff's Office, Public Works Dept.		✓					Use existing staff and funding. Contingent upon HS-A13.2 completion.
HS-A13.2	Seek funding to conduct a study to identify evacuation routes for areas in High and Very High Fire Hazard Severity Zones. Once the routes are identified through the study, seek funding to implement the necessary improvements to the routes.	Public Works Dept. (lead on funding improvements), Fire Dept. (lead on routes)	Development Services Dept., Sheriff's Office, Chief Administrator's Office		✓					Approximately \$50,000 to \$120,000 in consulting services.

Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
HS-A15.1	Seek funding to develop community awareness and education programs for citizens that describe procedures and evacuation routes to be followed in the event of a disaster.	Chief Administrator's Office							✓	TBD as part of future Action Plan updates.
HS-A16.1	Provide regular staff-level reports to the Board of Supervisors with recommendations on ways that the County may address newly emerging public health concerns.	Public Health Dept.		✓			✓			Use existing staff and budget.
HS-A16.2	Hold regular meetings between Department of Development Services staff and Department of Public Health staff to review emerging health issues.	Development Services Dept., Public Health Dept.				✓		✓		Use existing staff and budget.
HS-A16.3	Develop a program to conduct education and outreach to inform Butte County residents about the services offered at the two County health clinics.	Public Health Dept.							✓	TBD as part of future Action Plan updates.
<b>Public Facilities and Services Element</b>										
PUB-A1.1	Explore the use of assessment districts, community facilities districts, county service areas, and other special districts to fund both capital and on-going operational costs, in order to provide for new development paying its fair share of infrastructure and ongoing costs.	Chief Administrator's Office	LAFCO			✓				Ongoing costs \$100,000 in consulting fees, and 3/8 FTE for PUB-A1.1 and PUB –A6.1.
PUB-A4.1	Pursue funding for improvements to safe routes to schools, and prioritize improvements where there are existing school access problems.	Public Works Dept.							✓	TBD as part of future Action Plan updates.
PUB-A5.1	Identify opportunities to partner with the municipalities, other agencies, and library support organizations in providing library facilities and services.	Butte County Library							✓	TBD as part of future Action Plan updates.

**Table AP-1 ACTION PLAN (continued)**

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
PUB-A5.2	Pursue joint-use agreements with schools, universities, colleges, social service agencies, cultural institutions, and other organizations in communities to provide services where County library facilities are infeasible.	Butte County Library							✓	TBD as part of future Action Plan updates.
PUB-A6.1	Coordinate with park and recreation districts to allow the development of park and recreation facilities on publicly-owned land.	Development Services Dept.	General Services Dept.	✓						Use existing staff and budget.
PUB-A7.1	Assist special districts with strategies for funding, planning, and support for recreation and park facility development. Establish a plan for the distribution of federal and State funds for recreation and park programs and facilities.	Chief Administrator's Office	Development Services Dept.						✓	TBD as part of future Action Plan updates.
PUB-A8.1	Coordinate with State and recreation districts to seek funding to publish Butte County trail maps for the public.	Development Services Dept.	Information Systems Dept. , Municipalities, BCAG		✓					Use existing staff and budget.
PUB-A8.2	Cooperate with appropriate agencies to conduct a countywide trails planning study to identify new needed routes and connections to the existing trails network, as well as to address funding and management of trail facilities.	Development Services Dept.	Public Works Dept.						✓	TBD as part of future Action Plan updates.
PUB-A9.1	Continue to review and update the Recycling and Waste Facility Plan as needed, to ensure that there is adequate space to meet projected growth.	Public Works Dept.	Environmental Health Division, Butte Regional Solid Waste Management Authority	✓						Use existing staff and budget.
PUB-A9.2	Continue to distribute public education materials on solid waste source reduction, recycling and composting, and the proper handling of household hazardous waste.	Public Works Dept.	Public Health Dept.	✓						Approximately \$10,000 in production costs.
PUB-A11.1	Continue to implement and expand the County's action program to achieve more ag-	Public Works Dept.		✓						Use existing staff and budget.



Table AP-1 ACTION PLAN (continued)

Action Number	Action	Primary Responsible Agency	Additional Parties Involved	Implementation Years						Estimated Cost
				FY 2010/11	FY 2011/12	FY 2012/13	FY 2013/14	FY 2014/15	FY 2016/30	
PUB-A12.1	Complete and implement updates to on-site wastewater policies and standards.	Public Health Dept.	Public Works Dept., Development Services Dept.	✓						Use existing staff and budget.

**ADDENDUM:****PLANNING FOR ECONOMIC AND TOURISM DEVELOPMENT**Potential Strategies and Tactics for Economic Development in Butte County

1. Establishing a County-level economic development function.
2. Coordinating with retraining and educational programs.
3. Identifying target industries that provide above-average wages, as defined by the Employment Development Department average wage data for Butte County, and directing retention, expansion, and recruitment efforts towards these industries.
4. Identifying key economic development factors that support business development and encouraging excellence in each area, such as education, infrastructure, transportation, availability of appropriately zoned land, and streamlined permit processes.
5. Partnering with existing economic development entities, business development entities, and educational institutions to assist in the implementation of countywide economic development projects and programs, such as the development of flexible research and development and incubator spaces.
6. Encouraging Butte County's college graduates to remain as county residents and employees.
7. Recruiting new, high-quality workers to Butte County.
8. Offering fiscal incentives, such as fee and tax reductions, deferrals, rebates, or waivers, to attract new industry.
9. Supporting local Chambers of Commerce and organizations that support small businesses
10. Promoting sustainable business and new economic opportunities related to renewable energy.
11. Using existing workforce studies to inform the planning process.

### Potential Strategies and Tactics for Tourism Development in Butte County

1. Increasing coordination of tourism and recreation development at a range of scales, including with other counties, with the municipalities in Butte County, among the various sectors of Butte County tourism, and through public/private partnerships.
2. Collaborating with existing tourism and recreation groups, such as the Central Sacramento Valley Resource Conservation and Development Area Council, local Chambers of Commerce, and out-of-state groups.
3. Promoting Butte County as a destination for large events such as conferences and sporting events.
4. Supporting the development of conference centers, hotels, restaurants and transit options to serve large events.
5. Promoting Butte County as a destination for recreational, cultural, and amenity-based tourism.
6. Promoting the development of high-quality tourist amenities, such as hotels and restaurants, in scenic areas, near such tourist destinations as the Feather River Canyon, Table Mountain, and Lake Oroville.
7. Preserving and using historic sites as tourist destinations.
8. Encouraging tour companies to visit historic sites in Butte County.
9. Considering the construction of a visitor center for Butte County.
10. Creating a visitor center kiosk in each County library.
11. Celebrating Native American heritage in marketing Butte County as a tourist destination, in consultation with local tribes.
12. Raising the transient occupancy tax, and using the increase exclusively to fund tourism development efforts.
13. Encouraging the County's municipalities to use a portion of their transient occupancy taxes for tourism development and coordinated tourism development efforts and planning.
14. Prioritizing transportation infrastructure improvements that would support tourism.
15. Encouraging the State to improve roadway access to Lake Oroville.
16. Adding signage on Interstate 5 encouraging travelers to visit Butte County.
17. Encouraging appropriate agencies to consider recreation in determining water levels for Lake Oroville and the Afterbay